# **Friends of the Las Vegas Youth Orchestra**

Las Vegas Youth Orchestra

LVYO

# **PRIVACY POLICY**

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# Friends of the Las Vegas Youth Orchestra has created this Privacy Policy to demonstrate our commitment in protecting your privacy. Your information is gathered from the following website: **www.lvyo.org**

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# Users of this website understand that the 501(c) 3 non-profit, Friends of the Las Vegas Youth Orchestra, manages and administers all programs and is often referred to as the “Las Vegas Youth Orchestra” or “LVYO”’. In addition, “we”’ “our”, etc. refers to this organization.

# Please Read The Following Terms Carefully Before Using This Website

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# By using www.lvyo.org, you consent and agree to the terms of this Privacy Policy and how LVYO collects, uses and stores your information. This Privacy Policy may be updated as indicated by the Update date on this policy. You are responsible for regularly reviewing, your continued use of this website indicates your acceptance.

# How We Use the Information We Collect

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# Personal Information, as an example, includes your name, your child’s name, address, email addresses, phone numbers, school name and grade, IP address, credit card number and other personal information that is not otherwise publicly available.

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# Using certain features of our website may require additional personal information, for example, Mobile Alert Sign-Up (SMS) or Social media channels.

# To use these features, you must provide your email address, mobile number, name and/or address. For grant purposes, certain demographic information (e.g. gender, age, income level, etc.) may be asked. When providing your personal information, you are consenting to our collection, storage, use and disclosure of this information.

# LVYO may use your personal information to communicate with you about: new content on our website; student registration and placement, class updates, concert updates, responses to your concerns, or sponsor/marketing information. Demographic information may be used for grant applications.

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# You can always opt-out of receiving future communications; see the Choice/Opt-out section below.

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# Please note, currently our website does not collect your IP address, your registered domain or home server. It does tell LVYO what web page(s) are visited and what forms are filled out..

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# Comment and Posting Policy

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# LVYO uses certain interactive features such as social media channels which permit members to actively engage. LVYO encourages you to interact with its sites, subject to the following conditions:

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# You may not post any content that may be viewed as unlawful, harassing, obscene, discriminatory, libelous, false, inflammatory, pornographic, or infringing on the rights of any third party.

# You may only post content that is yours or that you have the right to post.

# You may not make any post that contains advertising or promotional content.

# You may not introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment.

# You may not collect information about the users of this website or use such information for any purpose.

# By posting on any LVYO website or social channel, you grant The Friends of the Las Vegas Youth Orchestra the right to assign a non-exclusive, worldwide, royalty free, perpetual, irrevocable and fully licensable right to use, modify, adapt, publish, translate, create derivative works from, distribute and display such content throughout the world via any media now known or hereinafter devised.

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# LVYO reserves the right to monitor all comments or other postings by members and to edit and/or remove any content that LVYO determines, in its sole discretion, violates any of the above terms or is otherwise inappropriate. LVYOr is not responsible for any user-generated content that is posted on the LVYO website or for any failure or delay in removing such content.

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# Information Collected by/Shared with Third Parties.

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# LVYO does not share with Third Parties your or your child's personal information.

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# Facebook Tracking Pixel

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# With your consent we will use Facebook's "tracking pixel". With the help of this pixel the behavior of users can be tracked once they are linked by click to a Facebook or Instagram ad on our website. This allows us to record the effectiveness of the Facebook and Instagram ads for statistical and market research purposes and to take optimization measures if necessary. Users who clicked on a Facebook or Instagram ad on our website may be tracked for up to 180 days.

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# Cookies:

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# Our website uses cookies. Cookies are small text files placed on your computer and stored by your browser. They serve the purpose of making our offer more user-friendly, efficient, and secure. Cookies also make it possible for our systems to recognize your browser and offer you the best possible configuration. Information for the duration of 24 months.

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# When necessary, we may also release personal information when we believe, in good faith, that such release is reasonably necessary to protect the rights, property or safety of ourselves, our clients, our users, or others. Of course, we may disclose any personal information about you to law enforcement, other government officials, or other third parties, as we, in our sole discretion, believe necessary or appropriate, in connection with an investigation of fraud, intellectual property infringement, or other activity that is illegal or may expose us to legal liability.

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# Mailing Lists (Email and Direct Mail)

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# Email is LVYO’s first preference in communications. Your email address is necessary. LVYO will contact you with class updates, updated information, and new services. Any e-mails sent to you by LVYO offer you the option to be removed from the e-mail mailing list.

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# Mobile Message Sign-Up

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# LVYO is currently working on text alert capabilities. To receive messages and alerts on your mobile device you must provide a valid mobile number. You also acknowledge and agree:

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# LVYO is authorized to send you text messages which may include class updates, concert news, registration and related activities at the number you provide for such purposes until you opt-out as provided in the Choice/Opt-Out section;

# You are the owner or authorized user of the wireless device number you provide to us;

# You reside in the U.S. and you understand your wireless carrier’s standard messaging rates may apply;

# Directed at Youth and Adult Market

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# As an organization involved in an after-school program, LVYO’s website services are directed for an adult and youth market. Therefore this website is intended for use by adults and youth (minors). We encourage parents to take an active role in their children’s use of the Internet, and to inform them of the dangers of providing information about themselves over the Internet. Children of any age should always ask a parent for permission before sending personal information to anyone online. No information should be submitted to or posted on this website by users under 18 years of age without the consent of their parent or guardian.

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# Security

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# This website has commercially reasonable security measures in place to protect the loss, misuse and alteration of the information under our control. Personal information collected by LVYO’s website is stored in secure operating environments that are not available to the public.

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# Choice/Opt-Out

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# This website provides users the opportunity to opt-out of receiving communications from LVYO but realizes email is usually the common form of communication with parents and minors.

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# This website gives users the following options for removing their information from our database and not receiving future communications or to no longer receive our service.

# Users can send email to: [lvyo.members@gmail.com](mailto:lvyo.members@gmail.com) or call 702.945.7583.

# Users can send mail to the following postal address:

# Las Vegas Youth Orchestra

# 900 Liberace Way

# Las Vegas, NV 89109

# Copyright Notice

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# All text, images, graphics, sounds and software code (“Content”) on this website are copyrighted property of its respected owners, its clients, contributors and its programmers unless otherwise noted. They may only be used for the personal education of site visitors. They may not be placed in the public domain. You may not reproduce, redistribute, publish or otherwise use by electronic or any other means any of the Content without the prior written consent.

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# Trademarks

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# The Friends of the Las Vegas Youth Orchestra and other trademarks, service marks, brands, product names, designs and logos related to and indicated on this website are owned, controlled or licensed by The Friends of the Las Vegas Youth Orchestra. They may not be used or displayed without our prior written consent. All other trademarks, service marks, brands, product names, designs, company names and logos appearing on this website are the property of their respective owners.

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# Applicable Law

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# These terms will be governed by and construed in accordance with the laws of the State of Nevada, without regard to any principles of conflicts of law. You agree that any action at law or in equity that arises out of or relates to any use of this website will be filed only in the state or federal courts located in Clark County, and you hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action.

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# Our website is published in the United States. If you are uncertain whether this privacy policy conflicts with the applicable local privacy laws where you are located, you should not submit your personal information to the Company.

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# Successors

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# In the event that we are, or any component of our operations is, merged with, or is acquired by, another entity, then any such successor or acquiring entity may become the successor to our obligations with respect to the personal information that you have provided to us, which would be necessary for the entity to effectively continue our business. By using this website, you consent to any such use of such personal information by such an entity assuming control of our operations as a result of a merger, purchase of assets, or liquidation in bankruptcy or insolvency.

# Contacting the Website

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# If you have any questions about this Privacy Policy, the practices of this website, or your dealings with this website, you can send an email to [lvyo.members@gmail.com](mailto:lvyo.members@gmail.com)